

Name of the Company: POTENTIAL INVESTMENT & FINANCE LIMITED			
Scrip Code, Name of the scrip, class of security: 4041, Potential, Equity			
SHARE HOLDING PATTERN AS ON 30.06.2014			
Partly paid-up shares:-			
No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company	
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
Total	0	0	0
Outstanding convertible securities:-			
No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities	
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
Total	0	0	0
Warrants:-			
No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants	
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
Total	0	0	0
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities	37000000	100	100

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Managing Director

Statement Showing Shareholding Pattern as on 30.06.2014

Category code	Category of Shareholder	Number of Share Holders	Table (I)(a)		Total shareholding as a percentage of total number of shares	Number of Shares Pledged or otherwise encumbered	As a percentage	
			Total number of shares	Number of shares held in dematerialized form				As a percentage of (A+B) ¹ (VI)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX) = (VIII)/(V)*100
(A)	Shareholding of Promoter and							
1	Indian							
(a)	Individuals/ Hindu Undivided Family	4	619580	619580	16.75	16.75	0	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00
(c)	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00
(e)	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
(e-i)								
(e-ii)								
	Sub Total(A)(1)	4	619580	619580	16.75	16.75	0	0.00
2	Foreign							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
b	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
c	Institutions	0	0	0	0.00	0.00	0	0.00
d	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
e	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
e-i								
e-ii								
	Sub Total(A)(2)	0	0	0	0.00	0.00	0	0.00
	Total Shareholding of Promoter and Promoter Group (A)=	4	619580	619580	16.75	16.75	0	0.00

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(B)	Public shareholding																		
1	Institutions																		
(a)	Mutual Funds/ UTI	0	0	0	0	0.00	0.00												
(b)	Financial Institutions/ Banks	0	0	0	0	0.00	0.00												
(c)	Central Government/ State Government(s)	0	0	0	0	0.00	0.00												
(d)	Venture Capital Funds	0	0	0	0	0.00	0.00												
(e)	Insurance Companies	0	0	0	0	0.00	0.00												
(f)	Foreign Institutional Investors	0	0	0	0	0.00	0.00												
(g)	Foreign Venture Capital Investors	0	0	0	0	0.00	0.00												
(h)	Qualified Foreign Investor	0	0	0	0	0.00	0.00												
(i)	Any Other (specify)																		
(-i-ii)																			
(-ii)																			
	Sub-Total (B)(1)	0	0	0	0	0.00	0.00												
B 2	Non-institutions																		
(a)	Bodies Corporate	6	500	0	0	0.01	0.01												
(b)	Individuals																		
I	Individuals -i- Individual shareholders holding nominal share capital up to Rs 1 lakh	761	158910	19010	4.29	4.29	4.29												
II	Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	43	2681010	2645000	72.46	72.46	72.46												
(c)	Qualified Foreign Investor	0	0	0	0.00	0.00	0.00												
(d)	Any Other (specify)																		
(d-i)	HUF	4	240000	240000	6.49	6.49	6.49												
(d-ii)																			
	Sub-Total (B)(2)	814	3080420	2904010	83.25	83.25	83.25												
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	814	3080420	2904010	83.25	83.25	83.25												
	TOTAL (A)+(B)	818	3700000	3523590	100.00	100.00	100.00												
(C)	Shares held by Custodians and against which Depository Receipts have been Issued																		
1	Promoter and Promoter Group	0	0	0	0	0.00	0.00												
2	Public	0	0	0	0	0.00	0.00												
	Sub-Total (C)	0	0	0	0	0.00	0.00												
	GRAND TOTAL (A)+(B)+(C)	818	3700000	3523590	100.00	100.00	100.00												

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(1)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group" 30.06.2014

Sr.	Name of the shareholder	Details of Shares held		Encumbered shares (*)		Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital	
		Number of shares held	As a % of grand total (A)+(B)+(C)	No.	As a percentage (V)=(V)/(III)*100	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class		
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	Manoj Gupta	8000	0.22	0	0.00	0	0	0	0	0	
2	Vijay Kumar	6580	0.18	0	0.00	0	0	0	0	0	
3	Kanav Gupta	300000	8.11	0	0.00	0	0	0	0	0	
4	Saurabh Jindal	305000	8.24	0	0.00	0	0	0	0	0	
5											
6											
7											
8											
9											
10											
11											
	TOTAL	619580	16.75	0	0.00	0	0	0	0	0	0

(*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2014 For Potential Investments & Finance Limited

Managing Director

(1)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares as on 30.06.2014

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (1)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	Neelam Aggarwal	120000	3.24	0	0	0	0	
2	Aabha Garg	60000	1.62	0	0	0	0	
3	Anirudh Sharda jointly with, Akansha Sharda	60000	1.62	0	0	0	0	
4	Angad Singh	100000	2.70	0	0	0	0	
5	Anjana Jain	60000	1.62	0	0	0	0	
6	Daljit Khosla	40000	1.08	0	0	0	0	
7	Davinder Nath Khosla	60000	1.62	0	0	0	0	
8	Deepika Jain	60000	1.62	0	0	0	0	
9	Geeta Bathla	60000	1.62	0	0	0	0	
10	Gurmeet Singh	100000	2.70	0	0	0	0	
11	Yatin Bansal	60000	1.62	0	0	0	0	
12	Keval Krishan Bansal	60000	1.62	0	0	0	0	
13	Rachna Bathla	60000	1.62	0	0	0	0	
14	Nitin goel	60000	1.62	0	0	0	0	
15	Rakhi Jain	60000	1.62	0	0	0	0	
16	Ranjeet kaur	50000	1.35	0	0	0	0	
17	Rekha Aggarwal	120000	3.24	0	0	0	0	
18	Sanjiv Bansal	60000	1.62	0	0	0	0	
19	Sarang Kaur Khandpur	50000	1.35	0	0	0	0	
20	Suman Aggarwal	120000	3.24	0	0	0	0	
21	Suresh Chand Jain HUF	60000	1.62	0	0	0	0	
22	Vicky Jain HUF	60000	1.62	0	0	0	0	
23	Vidwat Jain	60000	1.62	0	0	0	0	
24	Anand Prakash	60000	1.62	0	0	0	0	
25	Daya Rani	60000	1.62	0	0	0	0	
26	Deepi Goel	60000	1.62	0	0	0	0	
27	Vihang Garg	60000	1.62	0	0	0	0	

(l)(d) Statement showing details of locked-in shares as on 30.06.2014

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (l)(a) above}
1	Kanav Gupta	300000	8.11%
2	Saurabh Jindal	305000	8.24%
3	Neelam Aggarwal	120000	3.24%
4	Aabha Garg	60000	1.62%
5	Anirudh Sharda jointly with, Akansha Sharda	60000	1.62%
6	Sharan Bansal	30000	0.81%
7	Akhil Pavan Aggarwal	30000	0.81%
8	Amrish Pavan Aggarwal HUF	30000	0.81%
9	Angad Singh	100000	2.70%
10	Anjana Jain	60000	1.62%
11	Daljit Khosla	40000	1.08%
12	Davinder Nath Khosla	60000	1.62%
13	Deepika Jain	60000	1.62%
14	Geeta Bathla	60000	1.62%
15	Gurmeet Singh	100000	2.70%
16	Yatin Bansal	60000	1.62%
17	Keval Krishan Bansal	60000	1.62%
18	Rachna Bathla	60000	1.62%
19	Nitin goel	60000	1.62%
20	Pawan Baijnath Aggarwal HUF	30000	0.81%
21	Rakhi Jain	60000	1.62%
22	Ranjeet kaur	50000	1.35%
23	Rekha Aggarwal	120000	3.24%
24	Sanjiv Bansal	60000	1.62%
25	Sarang Kaur Khandpur	50000	1.35%
26	Suman Aggarwal	120000	3.24%
27	Suresh Chand Jain HUF	60000	1.62%
28	Vicky Jain HUF	60000	1.62%
29	Vidwat Jain	60000	1.62%
30	Anand Prakash	60000	1.62%
31	Daya Rani	60000	1.62%
32	Deepti Goel	60000	1.62%
33	Vihang Garg	60000	1.62%
34	Shashank Agarwal	120000	3.24%
35	Shalabh Agarwal	120000	3.24%
36	Anshu Agarwal	60000	1.62%
37	Taru Agarwal	60000	1.62%
38	Sugam Bathla	60000	1.62%
39	Subhash Chandra Raheja	50000	1.35%
40	Umesh gupta	20000	0.54%
41	Uma Gupta	20000	0.54%
42	Ankita Gupta	10000	0.27%
43	Dinesh Gupta	15000	0.41%
44	Anup Kumar Goyal	60000	1.62%
45	Gopal Das Bansal	120000	3.24%
46	Shashank Goyal HUF	120000	3.24%
47	Mayank agarwal	50000	1.35%
48	Rajendra Kumar Bansal	50000	1.35%
TOTAL		3500000	94.59

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Managing Director

(II)(a) Statement showing details of Depository Receipts (DRs) as on 30.06.2014

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1	Nil	Nil	Nil	Nil
2				
3				
4				
5				
6				
7				
8				
9				
TOTAL		0	0	0.00

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Managing Director

(ii)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares as on 30.06.2014.

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (l)(a) above}
1	Nil	Nil	Nil	Nil
2				
3				
4				
5				
6				
7				
8				
9				
TOTAL			0	0.00

For Potential Investments & Finance Limited



Managing Director